

Sudbury Cable Advisor Annual Report

[This will appear in the Sudbury 2009 Annual Report, to be distributed in April 2010]

In 2009, the Town renewed their COMCAST license. The Cable Advisor was the principal negotiator for the Town. The new license expires in November 2020, and provides for continued I-net maintenance as well as continued funding for SudburyTV.

Cable-related questions or problems should be sent to *cableadvisor@sudbury.ma.us*. Residents are encouraged to use this process to get help with cable-provider-related problems they cannot resolve through normal channels. In 2009, the Cable Advisor helped dozens of residents resolve cable-related issues. He also monitored cable-company franchise compliance, and maintains an informational webpage (listed with the committee pages on the Town website).

SudburyTV (a non-profit organization led by Sudbury residents) continued to provide Public and Governmental Access programming on COMCAST Channel and FiOS Channel 31. In their first year of operation, SudburyTV significantly improved both the look and the infrastructure of their channel, started programming the Town Educational channel (COMCAST 9, FiOS 32) outside of school hours, and established a website (<http://sudburytv.org>) where residents can watch most local programming at their convenience.

SudburyTV programming included a variety of monthly programs including a Selectmen's roundtable ("Town Hall Matters"), "The Tasting Room", and "Wild about Reading". The channel also increased its coverage of Town committee meetings, added coverage of Finance Committee and SPS School Committee Meetings, continued its coverage of LS School Committee Meetings, and continued live cablecast of Selectmen meetings and Town Meetings. SudburyTV also cablecast community events and presentations like Sudbury Historical Society, Sudbury League of Women Voters, LS Music Programs, the Sudbury Summer Concert Series, Sudbury Day, Holiday Parades, and the HOPEsudbury Telethon.

Non-cable subscribers who prefer not to watch TV on the web can access both SudburyTV and the L/S Educational channel by signing up for COMCAST's or Verizon's most "basic" service (costing roughly \$13/month).

Sudbury residents have two cablecasting facilities in Sudbury available for their use. At the SudburyTV studio at LSRHS there is a full complement of broadcast and editing equipment. After training, residents can use this equipment to create and edit quality programming at no charge. Cameras and audio equipment may be used either in the studio, or on location anywhere in town. The Town Hall main meeting room is wired so that a single volunteer can record meetings or presentations.

The essence of Access is programming produced for residents, by residents. All interested residents are encouraged to contact SudburyTV's Executive Director, Lynn Puorro, to discuss programming and/or arrange for free training. She can be reached at 978 443 9507, or at *info1@sudburytv.org*. More information is available at <http://sudburytv.org>.

Respectfully Submitted,



Jeff Winston, Cable Advisor

Resizable Graphic for use in Annual Report:

