

Sudbury Cable Advisor Annual Report

In 2021, the Cable Advisor negotiated the renewals of our franchise agreements with COMCAST and Verizon, monitored cable-company franchise compliance, answered questions from residents and the Town, and maintained an informational webpage (accessible from the Town website). Cable-related questions or problems should be sent to cableadvisor@sudbury.ma.us. Residents are encouraged to use this process to get help with cable-provider-related problems after attempts through normal channels have failed.

SudburyTV (a non-profit organization led by Sudbury residents) continued to provide Public, Governmental, and Educational Access programming on COMCAST Channels 8 & 9, Verizon Channels 31 & 32, and via their website <http://sudburytv.org> (video-on-demand, and 24/7 live stream). As people decide to “cut the cord” they should be mindful that SudburyTV is completely funded by COMCAST and Verizon in amounts proportional to their Cable TV revenues in Sudbury (Internet and Phone revenues aren’t considered).

2021 continued to provide challenges to SudburyTV due to the COVID-19 pandemic. Staff continued to produce programming remotely via Zoom and other online video conferencing platforms.

SudburyTV programming included continued live coverage of Select Board meetings, Finance Committee, SPS School Committee, and L/S School Committee meetings. Extra support was provided for the live coverage of the outdoor Annual Town Meeting in May 2021, and the Annual Sudbury Town Forum held virtually over Zoom. In addition, SudburyTV continued coverage of Zoning Board of Appeals, Board of Health, Commission on Disability, Community Preservation Committee, Conservation Commission, Council on Aging, Historic Districts Commission, Historical Commission, Park and Recreation Commission, Permanent Building Committee, Planning Board, and Transportation Committee meetings. STV also began coverage of the Bruce Freeman Rail Trail Advisory Task Force, Diversity, Equity and Inclusion Commission, Goodnow Library Trustees, and the Select Board Subcommittees on Policies and Procedures Review and Sewataro Assessment and Recommendations.

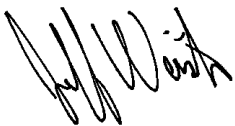
SudburyTV cablecast educational programming presented by groups such as L/S Music Programs, L/S Sports, and L/S and Curtis Middle School Graduation ceremonies. SudburyTV also continued to cablecast community programs from the Sudbury Senior Center, Sudbury League of Women Voters, L/S Civic Orchestra, Memorial Day Ceremonies, and the 20th Annual HOPEsudbury Telethon.

Finally, SudburyTV continued production of both the Municipal Minute series with the Sudbury Town Manager, highlighting various Town Staff, Departments and initiatives throughout Town Government. and the original series, Global Village, which covers a variety of topics including books, music, and religion.

At the SudburyTV studio at L/S there is a full complement of broadcast and editing equipment. After training, residents can use this equipment to create and edit quality programming at no charge, or volunteer to help cablecast existing programs. Residents can request personalized training, or attend our courses given as part of L/S Adult Education. Equipment may be used in the studio or on location. We have rooms equipped with multiple cameras such that a single volunteer can record meetings in the Town Hall, Flynn Building and Police Station.

The essence of Access is programming produced for residents, by residents. Residents are encouraged to contact SudburyTV’s Executive Director, Lynn Puorro, to discuss programming and/or training. Contact Lynn at 978 443 9507, or at info2@sudburytv.org. More information about SudburyTV (and a link to the Cable Advisor’s webpage) can be found at <http://sudburytv.org>.

Respectfully Submitted



Jeff Winston